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You would expect to hate a guy like Edward Bernays. As the "father of public relations," he spent most of the 20th century manipulating and exploiting human nature [security operation center: building, operating and maintaining your soc.pdf](#)

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The man who revolutionized the presentation of products, people, politics, and news to the American public. The Father of Spin is the first full-length biography of

Detailed review summary of the father of spin:

Edward L. Bernays was born in Europe but moved with his parents to New York City at the age of one. He grew up with four sisters in a moderately prosperous household.

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Father of Spin. Edward L. Bernays sold American women on smoking cigarettes. He made Ivory the all-American soap and helped make Calvin Coolidge president.

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Nov 05, 2009 The Jew Edward L. Bernays Bernays is celebrated as the father of public relations, In a review of Larry Tye s book, The Father of Spin: Edward L

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Sep 30, 2012 Edward Louis Bernays (November 22, 1891 March 9, 1995) is considered one of the fathers of the field of public relations along with Ivy Lee.

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